



ANNUAL MEETING

Ticket Pricing:

Single Partner Ticket: **\$45** | Partner Table of Eight: **\$360**

Single Non-Partner Ticket: **\$60** | Non-Partner Table of Eight: **\$520**

Benefits Include:

Attendance:

The event attracts a diverse audience, including business leaders, government officials, and tourism industry professionals, fostering networking and collaboration opportunities.

Brand Exposure:

Prominent placement of your brand in event materials, signage, and digital platforms.

Networking:

Direct engagement with key decision-makers and influencers in the tourism and business communities.

Community Impact:

Demonstrate your commitment to supporting and enhancing the local economy through tourism.

PRESENTING SPONSOR \$5,000

1 Available (must be a Visit Pensacola Partner)

On Site Recognition

- Most prominent logo placement in the printed event program, entrance signage and on-screen sponsor presentation.

Reserved Seating

- One reserved table for eight guests in the event's premier sponsor seating area.
- Corporate signage displayed at the sponsor's table.

Visibility & Promotion

- Recognition in select pre- and post-event marketing, including social media, email, website and print materials.
- Prominent logo placement with a link to the sponsor's website on the official Annual Meeting webpage.

Exclusive Benefits

- Banner advertisement in one Visit Pensacola consumer newsletter distributed during October or November, reaching more than 80,000 subscribers.

All sponsorships are subject to approval by Visit Pensacola. We reserve the right to decline sponsorships from businesses or organizations whose mission, services, or public image are not in alignment with the values, standards, or intended audience of the event. This includes, but is not limited to, businesses that promote adult entertainment, tobacco, illegal substances, or other content deemed inappropriate for a hospitality industry audience.



LUNCH SPONSOR

1 Available

\$3,500

ON-SITE RECOGNITION

- Recognition as the official Lunch Sponsor.
- Prominent logo placement in the printed event program and on-screen sponsor presentation.
- Logo placement on meal-related signage and printed menus.

VISIBILITY AND PROMOTION

- Recognition in select pre- and post-event marketing, including social media, email, website and event promotional materials.
- Logo placement with a link to the sponsor's website on the official Annual Meeting webpage.

RESERVED SEATING

- One reserved table for eight guests in a preferred sponsor seating area.
- Corporate signage displayed at the sponsor's table.

EXCLUSIVE BENEFITS

- Category exclusivity as the event's Lunch Sponsor.

PREMIER SPONSOR

4 Available

\$1,800

ON-SITE RECOGNITION

- Prominent logo placement in the printed event program, entrance signage and on-screen sponsor presentation.

VISIBILITY AND PROMOTION

- Recognition in select pre- and post-event marketing, including corporate social media, email, website and print materials.
- Logo placement with a link to the sponsor's website on the official Annual Meeting webpage.

RESERVED SEATING

- One reserved table for eight guests in a preferred sponsor seating area.
- Corporate signage displayed at the sponsor's table.

TABLE SPONSOR

4 Available

\$600

ON-SITE RECOGNITION

- Company name or logo included in the printed event program and on-screen sponsor presentation.

VISIBILITY AND PROMOTION

- Logo placement with a link to the sponsor's website on the official Annual Meeting webpage.

RESERVED SEATING

- One reserved table for eight guests.
- Corporate signage displayed at the sponsor's table.



NATIONAL TRAVEL AND TOURISM WEEK NTTW

HOSPITALITY OLYMPICS – TITLE SPONSOR

1 Available

\$5,000

On-Site Vendor Booth at Hospitality Olympics

Engage directly with hospitality professionals and share branded materials.

Exclusive Photo Opportunity

Group photo with your team, Visit Pensacola staff, and competing teams.

Reserved Seating at Multiple Events

- Hospitality Olympics: lunch for two representatives
- Hospitality Heroes Luncheon: reserved table of eight
- Stakeholder Breakfast: reserved table of eight

Jumbo Screen Recognition

Logo featured in highlight video on Wahoos' jumbo screen during the Olympics. File types accepted: .png, .eps, .ai

Social Media Exposure

Pre- and post-event recognition on Visit Pensacola's corporate social media channels.

Recognition Across Promotions

Inclusion in all event marketing: emails, recaps, RSVP page, and NTTW landing page.

Print & Program Recognition

Featured in printed program and on-screen slideshow during the Hospitality Heroes Luncheon.



STAKEHOLDER BREAKFAST – TITLE SPONSOR

1 Available

\$1,500

On-Site Vendor Booth

Distribute branded giveaways and connect with local professionals.

Logo Inclusion

Company logo displayed in PowerPoint during your speaking portion.

Recognition Across Promotions

Featured in emails, recaps, and RSVP page.

Speaking Opportunity

Address the audience during the breakfast program.

Reserved Seating

Reserved table of eight at the Stakeholder Breakfast.

Social Media Recognition

Pre-event shoutout and post-event thank-you on Visit Pensacola's corporate social media channels.

HOSPITALITY HEROES LUNCHEON – TABLE SPONSOR

8 Available

\$500

Reserved Seating

Table for eight at the Hospitality Heroes Awards Luncheon.

Event Signage Recognition

Logo included on entrance signage.

Print & Program Recognition

Featured in the printed program and on-screen sponsor slideshow during the luncheon.

Corporate Table Signage

Branded table signage highlighting your company's support.

Website Visibility

Recognition on the official NTTW landing page on VisitPensacola.com.



HOSPITALITY ROUND TABLE – HOST SPONSOR

9 Available (one per month)

\$750

Speaking Opportunity

Deliver a 5–7 minute presentation to an engaged audience of hospitality professionals.

Recognition Across Promotions

Featured in all event marketing efforts, including email invitations, recaps, and RSVP page.

Onsite Brand Activation

Option to host a vendor table and display promotional materials.

Branded Item at Each Seat

Place a corporate gift or promotional item at each guest's seat for guaranteed visibility.

Social Media Recognition

Pre-event shoutout and post-event thank-you on Visit Pensacola's corporate social media channels.

Complimentary Admission

Includes two tickets to the sponsored event.

THANK YOU FOR CONSIDERING A SPONSORSHIP

These sponsorships play a meaningful role in supporting our tourism community and making these events special for the businesses, partners, and individuals who drive our destination forward. Please note that all sponsorships are subject to approval to ensure the best fit for our mission and event goals.

If you're interested in participating or would like more information, please reach out to the Visit Pensacola Sales Department. We look forward to working with you.

sales@visitpensacola.com