

# Pensacola

FLORIDA



**Destination Signals supports the Pensacola Region with community activation—connecting local businesses with residents and visitors through [VisitPensacola.com](http://VisitPensacola.com).**



# THE BEST WAY TO REACH LOCALS & VISITORS

[VisitPensacola.com](http://VisitPensacola.com)

We are the most trusted travel resource for the Pensacola region. Advertise with us to reach a highly-qualified, engaged audience planning travel and activities. Through effective native advertising, connect with locals and visitors searching for hotels, things to do, restaurants, attractions, and events.

4.8M+ ANNUAL  
PAGEVIEWS

58% OF WEBSITE VISITORS  
ARE AGED 25-54

73% OF WEBSITE VISITS  
ARE ON MOBILE DEVICES



## TOP 5 REASONS TO ADVERTISE:

**1: REACH** a qualified audience of wealthy, educated visitors and locals.

**2: BUILD** targeted, custom-tailored campaign strategies.

**3: ACCESS** native advertising placements, which outperform traditional display advertising 4 to 1.

**4: MEASURE** your advertising performance and results.

**5: SUPPORT** Pensacola. Your advertising dollars help power ongoing marketing campaigns to drive increased visibility and visitation for our community.

TO GET STARTED TODAY EMAIL  
[MBAILY@VISITPENSACOLA.COM](mailto:MBAILY@VISITPENSACOLA.COM)

# FEATURED PARTNER

1

**Image:** 640x360 pixels

**Title:** 35 characters

Character count includes space

## PLACEMENT / SINGLE PAGE (MAX 6 PER PAGE)

## MONTHLY RATE

Homepage or Things to Do (Max 12 per page)

\$135

Events (Max 12 per page)

\$120

Places to Stay

\$105

Food & Drink

\$65

Plan Your Trip

\$20

FLORIDA

## THINGS TO DO IN PENSACOLA

The Pensacola Bay Area is famous for its natural beauty and historic culture - yet it never stops accommodating the latest attractions and events.

A unique destination where locals and tourists alike find themselves enjoying a vast array of [adventures and experiences](#). From the hustle and bustle of the [Uptown area](#) to the brick paved sidewalks of [Downtown](#) to miles and miles of shoreline...museums, outdoor activities, fine dining, festivals, concerts, and award-winning sugar-white beaches are only a glimpse of what Pensacola has in store for you!



**1**

*Sponsored by Blue Ridge Helicopter Tours*

**A BEAUTIFUL SCENIC ADVENTURE**



**1**

*Sponsored by Blue Ridge Scenic Railway*

**RIDE THROUGH HISTORY**



**1**

*Sponsored by Yoga Over Blue Ridge*

**RELAX & REJUVENATE**



**1**

*Sponsored by Daffodil Hill Farm & Carriage*

**MAKE A NEW FRIEND**



**1**

*Sponsored by Serenberry Vineyards*

**SIP & RELAX**



**1**

*Sponsored by Blue Ridge Kitchen*

**DISCOVER LOCAL FLAVORS**

## EXPLORE THINGS TO DO IN PENSACOLA



**AMUSEMENT PARKS**

Pensacola boasts plenty of fun-filled attractions that



**BLUE ANGELS**

Every year, the U.S. Navy Flight Demonstration

# FEATURED CONTENT

2

**Image:** 640x480 pixels

**Title:** 35 characters

**Body:** 250 characters

Character count includes space

## PLACEMENT / SINGLE PAGE (MAX 3 PER PAGE)

## MONTHLY RATE

Homepage or Things to Do (Max 6 per page)

\$105

Events

\$190

Places to Stay

\$85

Food & Drink

\$50

The screenshot shows a travel website for Pensacola, Florida. At the top, there are navigation icons for sun, search, and car, followed by the "Pensacola FLORIDA" logo and a menu icon. The main content area features three sponsored content blocks, each marked with a yellow circle containing the number 2.

- COZY COMFORT**  
Sponsored by New World Inn  
[BOOK NOW]
- A CHARMING STAY**  
Sponsored by Pensacola Victorian  
[BOOK NOW]
- PET FRIENDLY**  
Sponsored by Surf & Sand Hotel  
[BOOK NOW]

The background of the website shows a large, ornate wooden bed in a bedroom setting, and the bottom of the page shows a beach scene with a "Surf & Sand HOTEL" sign.



# THANK YOU!!

TO GET STARTED TODAY EMAIL  
[SALES@VISITPENSACOLA.COM](mailto:SALES@VISITPENSACOLA.COM)