



Destination Signals supports the Pensacola Region with community activation—connecting local businesses with residents and visitors through [VisitPensacola.com](https://www.visitpensacola.com).



THE BEST WAY TO REACH LOCALS & VISITORS

VisitPensacola.com

We are the most trusted travel resource for the Pensacola region.

Advertise with us to reach a highly-qualified, engaged audience planning travel and activities. Through effective native advertising, connect with locals and visitors searching for hotels, things to do, restaurants, attractions, and events.

4.8M+ ANNUAL
PAGEVIEWS

58% OF WEBSITE VISITORS
ARE AGED 25-54

73% OF WEBSITE VISITS
ARE ON MOBILE DEVICES



TOP 5 REASONS TO ADVERTISE:

1: REACH a qualified audience of wealthy, educated visitors and locals.

2: BUILD targeted, custom-tailored campaign strategies.

3: ACCESS native advertising placements, which outperform traditional display advertising 4 to 1.

4: MEASURE your advertising performance and results.

5: SUPPORT Pensacola. Your advertising dollars help power ongoing marketing campaigns to drive increased visibility and visitation for our community.

**TO GET STARTED TODAY EMAIL
MBAILEY@VISITPENSACOLA.COM**

FEATURED PARTNER

- Image:** 640x360 pixels
Title: 35 characters
Character count includes space

PLACEMENT / SINGLE PAGE (MAX 6 PER PAGE)	MONTHLY RATE
Homepage or Things to Do (Max 12 per page)	\$135
Events (Max 12 per page)	\$120
Places to Stay	\$105
Food & Drink	\$65
Plan Your Trip	\$20

[Home](#)
[Things to Do](#)
[FLORIDA](#)

THINGS TO DO IN PENSACOLA

The Pensacola Bay Area is famous for its natural beauty and historic culture - yet it never stops accommodating the latest attractions and events.

A unique destination where locals and tourists alike find themselves enjoying a vast array of adventures and experiences. From the hustle and bustle of the Uptown area to the brick paved sidewalks of Downtown to miles and miles of shoreline...museums, outdoor activities, fine dining, festivals, concerts, and award-winning sugar-white beaches are only a glimpse of what Pensacola has in store for you!

Sponsored by Blue Ridge Helicopter Tours

A BEAUTIFUL SCENIC ADVENTURE

Sponsored by Blue Ridge Scenic Railway

RIDE THROUGH HISTORY

Sponsored by Yoga Over Blue Ridge

RELAX & REJUVENATE

Sponsored by Daffodil Hill Farm & Carriage

MAKE A NEW FRIEND

Sponsored by Serenberry Vineyards

SIP & RELAX

Sponsored by Blue Ridge Kitchen

DISCOVER LOCAL FLAVORS

EXPLORE THINGS TO DO IN PENSACOLA

AMUSEMENT PARKS

Pensacola boasts plenty of fun-filled attractions that






BLUE ANGELS


Every year, the U.S. Navy Flight Demonstration

FEATURED CONTENT

- 2 **Image:** 640x480 pixels
Title: 35 characters
Body: 250 characters
Character count includes space

PLACEMENT / SINGLE PAGE (MAX 3 PER PAGE)	MONTHLY RATE
Homepage or Things to Do (Max 6 per page)	\$105
Events	\$190
Places to Stay	\$85
Food & Drink	\$50










Sponsored by New World Inn

COZY COMFORT


[BOOK NOW]



Sponsored by Pensacola Victorian

A CHARMING STAY

[BOOK NOW]



Sponsored by Surf & Sand Hotel

PET FRIENDLY

[BOOK NOW]



THANK YOU!!

TO GET STARTED TODAY EMAIL
SALES@VISITPENSACOLA.COM