



Destination Signals supports the Pensacola Region with community activation—connecting local businesses with residents and visitors through [VisitPensacola.com](https://www.visitpensacola.com).



THE BEST WAY TO REACH LOCALS & VISITORS

VisitPensacola.com

We are the most trusted travel resource for the Pensacola region.

Advertise with us to reach a highly-qualified, engaged audience planning travel and activities. Through effective native advertising, connect with locals and visitors searching for hotels, things to do, restaurants, attractions, and events.

4.8M+ ANNUAL
PAGEVIEWS

58% OF WEBSITE VISITORS
ARE AGED 25-54

73% OF WEBSITE VISITS
ARE ON MOBILE DEVICES



TOP 5 REASONS TO ADVERTISE:

1: REACH a qualified audience of wealthy, educated visitors and locals.

2: BUILD targeted, custom-tailored campaign strategies.

3: ACCESS native advertising placements, which outperform traditional display advertising 4 to 1.

4: MEASURE your advertising performance and results.

5: SUPPORT Pensacola. Your advertising dollars help power ongoing marketing campaigns to drive increased visibility and visitation for our community.


**TO GET STARTED TODAY EMAIL
MBAILEY@VISITPENSACOLA.COM**

PEAK AD

1

Image: 640x480 pixels
Title: 30 characters
Body: 215 characters
Character count includes space

PLACEMENT / SECTION	MONTHLY RATE
Things to Do or Events	\$125
Food & Drink or Where to Stay	\$85
Plan Your Trip, Meetings & Groups or Weddings	\$50



Bed & BreakfastsCampgrounds & RV ParksDowntown HotelsHotelsPensacola Beach HotelsPerdido Key Hotels


Home > Places To Stay

PLACES TO STAY

SHARE

FIND THE IDEAL PLACE TO UNWIND

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Sponsored by Holiday Inn Pensacola Beach

RELAX POOLSIDE

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[LEARN MORE]

FEATURED BLOCK AD

2

Image: 640x480 pixels
Title: 25 characters
Body: 125 characters
Character count includes space

PLACEMENT	MONTHLY RATE
Run of Leisure Pages	\$250
Run of Business Pages	\$125

Bed & Breakfasts

Campgrounds & RV Parks

Downtown Hotels


Hotels

Pensacola Beach Hotels

Perdido Key Hotels

Home > Places To Stay

PLACES TO STAY

SHARE 

FIND THE IDEAL PLACE TO UNWIND

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Sponsored by Holiday Inn Pensacola Beach

RELAX POOLSIDE

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[LEARN MORE]



Sponsored by Hampton Inn

BEAUTIFUL VIEWS

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[LEARN MORE]

2



Sponsored by Hilton Pensacola Beach

FAMILY FRIENDLY

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[LEARN MORE]

2



Sponsored by Opus Bay Boutique Hotel

LOCAL LUXURY

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[LEARN MORE]

2

EDITORIAL AD

3

Image: 640x480 pixels

Title: 50 characters

Body: 345 characters

Character count includes space

PLACEMENT / SINGLE PAGE	MONTHLY RATE
Homepage*	\$200
Things to Do	\$95
Food & Drink or Where to Stay	\$70
Plan Your Trip, Meetings & Groups or Weddings	\$40

*Editorial ad will appear above Mashup ads on the Homepage



Pensacola
FLORIDA



3



Sponsored by Bonsai

Start Your Culinary Adventure

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[READ MORE]

MASHUP AD

4

Image: 640x480 pixels

Title: 35 characters

Body: 250 characters

Character count includes space

PLACEMENT / SINGLE PAGE	MONTHLY RATE
Homepage	\$125
Things to Do	\$85
Food & Drink or Where to Stay	\$50
Plan Your Trip, Meetings & Groups or Weddings	\$30



Pensacola
FLORIDA



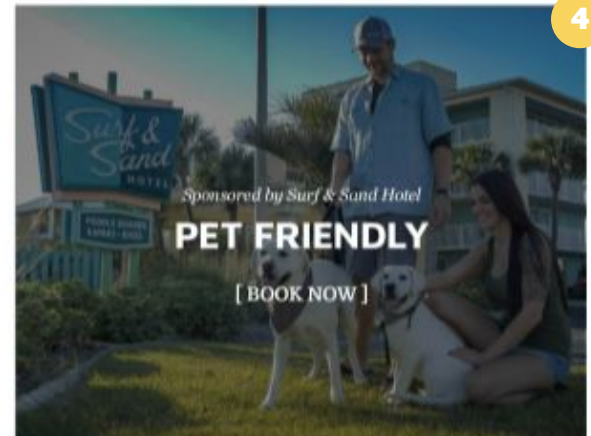
4



4



4



LISTING SPOTLIGHT AD




- 5
- Image:** 640x480 pixels


Title: 30 characters


Body: 150 characters

Character count includes space

PLACEMENT / SINGLE PAGE	MONTHLY RATE
Things to Do or Events	\$75
Food & Drink or Where to Stay	\$45
Plan Your Trip, Meetings & Groups or Weddings	\$25







5

Sponsored by Courtyard by Marriott Pensacola

RELAX & RECHARGE

[BOOK NOW]

5

Sponsored by Courtyard by Marriott Pensacola Beach

BEAUTIFUL VIEWS

[BOOK NOW]

5

Sponsored by Hyatt Place Pensacola Airport

SURPRISING VALUE

[BOOK NOW]

DESTINATION ACCOMMODATIONS

Search by Region

All Regions


Search by Category

All Categories

Search by


Keywords

FILTER



HILTON PENSACOLA BEACH

12 Via De Luna Drive
Pensacola Beach, FL 32561



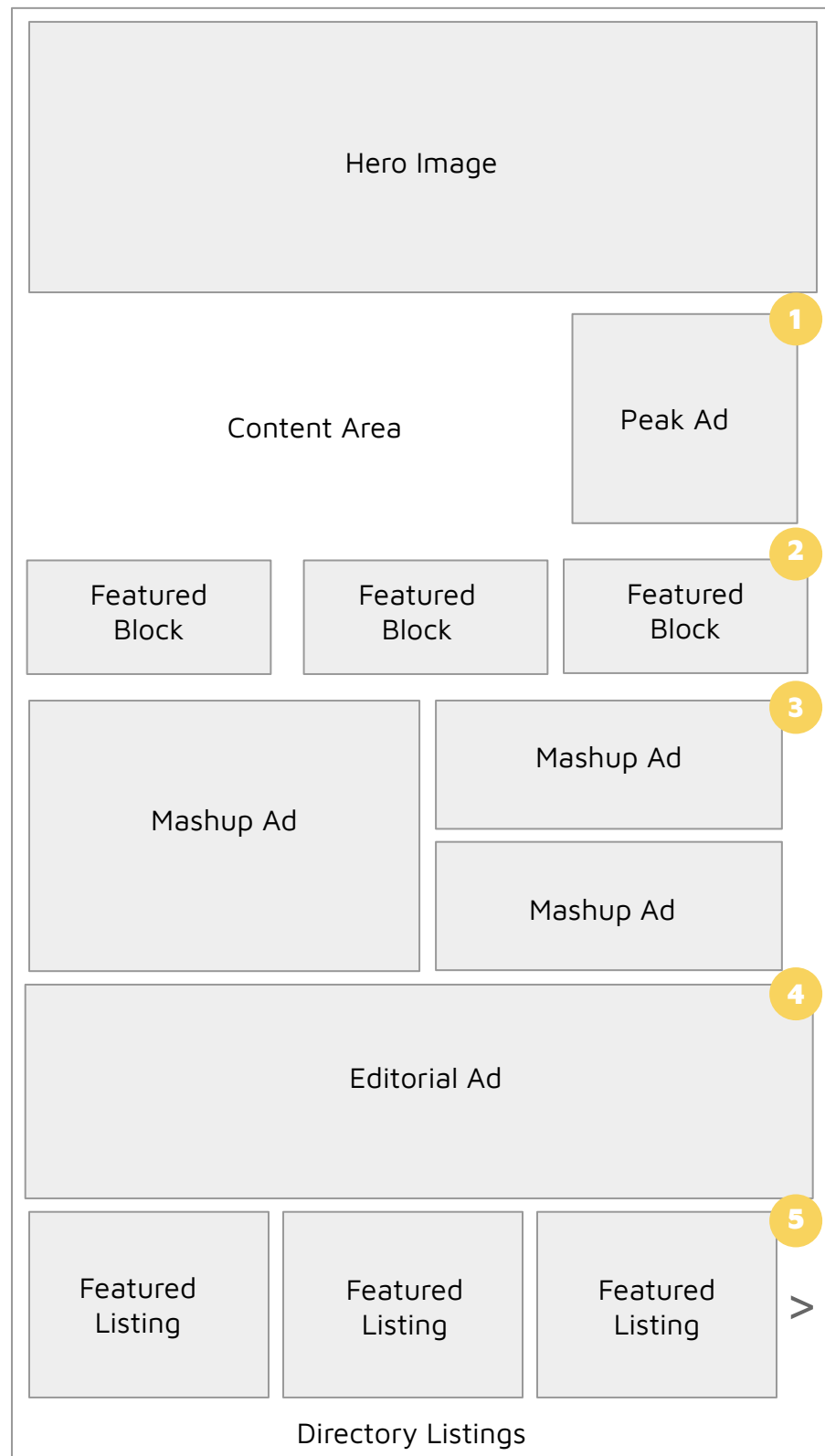
HYATT PLACE PENSACOLA AIRPORT

161 Airport Lane
Pensacola, FL 32504

AD HIERARCHY

- 1 PEAK AD**
- 2 FEATURED BLOCK AD**
- 3 MASHUP AD**
- 4 EDITORIAL AD***
- 5 FEATURED LISTING**

*Editorial ad will appear above Mashup ads on the Homepage





THANK YOU!!

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