Destination Signals supports the Pensacola Region with community activation—connecting local businesses with residents and visitors through VisitPensacola.com.
THE BEST WAY TO REACH LOCALS & VISITORS

VisitPensacola.com

We are the most trusted travel resource for the Pensacola region. Advertise with us to reach a highly-qualified, engaged audience planning travel and activities. Through effective native advertising, connect with locals and visitors searching for hotels, things to do, restaurants, attractions, and events.

TOP 5 REASONS TO ADVERTISE:

1: REACH a qualified audience of wealthy, educated visitors and locals.

2: BUILD targeted, custom-tailored campaign strategies.

3: ACCESS native advertising placements, which outperform traditional display advertising 4 to 1.

4: MEASURE your advertising performance and results.

5: SUPPORT Pensacola. Your advertising dollars help power ongoing marketing campaigns to drive increased visibility and visitation for our community.

TO GET STARTED TODAY EMAIL
MBAILEY@VISITPENSACOLA.COM

4.8M+ ANNUAL PAGEVIEWS

58% OF WEBSITE VISITORS ARE AGED 25-54

73% OF WEBSITE VISITS ARE ON MOBILE DEVICES

OF WEBSITE VISITS ARE ON MOBILE DEVICES

4.8M+

58%

73%

403x396

OF WEBSITE VISITORS ARE AGED 25-54
<table>
<thead>
<tr>
<th>PLACEMENT / SECTION</th>
<th>MONTHLY RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Things to Do or Events</td>
<td>$125</td>
</tr>
<tr>
<td>Food &amp; Drink or Where to Stay</td>
<td>$85</td>
</tr>
<tr>
<td>Plan Your Trip, Meetings &amp; Groups or Weddings</td>
<td>$50</td>
</tr>
</tbody>
</table>
PLACEMENT | MONTHLY RATE
--- | ---
Run of Leisure Pages | $250
Run of Business Pages | $125
EDITORIAL AD

Image: 640x480 pixels
Title: 50 characters
Body: 345 characters
Character count includes space

*Editorial ad will appear above Mashup ads on the Homepage

<table>
<thead>
<tr>
<th>PLACEMENT / SINGLE PAGE</th>
<th>MONTHLY RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homepage*</td>
<td>$200</td>
</tr>
<tr>
<td>Things to Do</td>
<td>$95</td>
</tr>
<tr>
<td>Food &amp; Drink or Where to Stay</td>
<td>$70</td>
</tr>
<tr>
<td>Plan Your Trip, Meetings &amp; Groups or Weddings</td>
<td>$40</td>
</tr>
</tbody>
</table>

Sponsored by Bonsai

Start Your Culinary Adventure

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla

[ READ MORE ]
### Listing Spotlight Ad

**Image:** 640x480 pixels

**Title:** 30 characters

**Body:** 150 characters

Character count includes space

<table>
<thead>
<tr>
<th>Placement / Single Page</th>
<th>Monthly Rate</th>
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</thead>
<tbody>
<tr>
<td>Things to Do or Events</td>
<td>$75</td>
</tr>
<tr>
<td>Food &amp; Drink or Where to Stay</td>
<td>$45</td>
</tr>
<tr>
<td>Plan Your Trip, Meetings &amp; Groups or Weddings</td>
<td>$25</td>
</tr>
</tbody>
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**Destination Accommodations**

Search by Region
- All Regions

Search by Category
- All Categories

Search by
- Keywords

FILTER
*Editorial ad will appear above Mashup ads on the Homepage
THANK YOU!!

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