



Destination Signals supports the Pensacola Region with community activation—connecting local businesses with residents and visitors through [VisitPensacola.com](https://www.visitpensacola.com).



destination  
signals

# THE BEST WAY TO REACH LOCALS & VISITORS

[VisitPensacola.com](http://VisitPensacola.com)

We are the most trusted travel resource for the Pensacola region.

Advertise with us to reach a highly-qualified, engaged audience planning travel and activities. Through effective native advertising, connect with locals and visitors searching for hotels, things to do, restaurants, attractions, and events.

**4.8M+** ANNUAL  
PAGEVIEWS

**58%** OF WEBSITE VISITORS  
ARE AGED 25-54

**73%** OF WEBSITE VISITS  
ARE ON MOBILE DEVICES



## TOP 5 REASONS TO ADVERTISE:

**1: REACH** a qualified audience of wealthy, educated visitors and locals.

**2: BUILD** targeted, custom-tailored campaign strategies.

**3: ACCESS** native advertising placements, which outperform traditional display advertising 4 to 1.

**4: MEASURE** your advertising performance and results.

**5: SUPPORT** Pensacola. Your advertising dollars help power ongoing marketing campaigns to drive increased visibility and visitation for our community.

**TO GET STARTED TODAY EMAIL  
[MBAILEY@VISITPENSACOLA.COM](mailto:MBAILEY@VISITPENSACOLA.COM)**

# FEATURED PARTNER

- 1** **Image:** 640x360 pixels  
**Title:** 35 characters  
Character count includes space

PLACEMENT / SINGLE PAGE (MAX 6 PER PAGE)	MONTHLY RATE
Homepage or Things to Do (Max 12 per page)	\$135
Events (Max 12 per page)	\$120
Places to Stay	\$105
Food & Drink	\$65
Plan Your Trip	\$20

Home > Things to Do


FLORIDA

## THINGS TO DO IN PENSACOLA

The Pensacola Bay Area is famous for its natural beauty and historic culture - yet it never stops accommodating the latest attractions and events.

A unique destination where locals and tourists alike find themselves enjoying a vast array of **adventures and experiences**. From the hustle and bustle of the **Uptown area** to the brick paved sidewalks of **Downtown** to miles and miles of shoreline...museums, outdoor activities, fine dining, festivals, concerts, and award-winning sugar-white beaches are only a glimpse of what Pensacola has in store for you!


1



Sponsored by Blue Ridge Helicopter Tours

**A BEAUTIFUL SCENIC ADVENTURE**


1



Sponsored by Blue Ridge Scenic Railway

**RIDE THROUGH HISTORY**


1



Sponsored by Yoga Over Blue Ridge

**RELAX & REJUVENATE**


1



Sponsored by Daffodil Hill Farm & Carriage

**MAKE A NEW FRIEND**


1



Sponsored by Serenberry Vineyards

**SIP & RELAX**


1



Sponsored by Blue Ridge Kitchen


**DISCOVER LOCAL FLAVORS**

## EXPLORE THINGS TO DO IN PENSACOLA



**AMUSEMENT PARKS**

Pensacola boasts plenty of fun-filled attractions that








**BLUE ANGELS**


Every year, the U.S. Navy Flight Demonstration

# FEATURED CONTENT

- 2 **Image:** 640x480 pixels  
**Title:** 35 characters  
**Body:** 250 characters  
Character count includes space

PLACEMENT / SINGLE PAGE (MAX 3 PER PAGE)	MONTHLY RATE
Homepage or Things to Do (Max 6 per page)	\$105
Events	\$190
Places to Stay	\$85
Food & Drink	\$50










Sponsored by New World Inn

**COZY COMFORT**


[ BOOK NOW ]



Sponsored by Pensacola Victorian

**A CHARMING STAY**

[ BOOK NOW ]



Sponsored by Surf & Sand Hotel

**PET FRIENDLY**

[ BOOK NOW ]



# THANK YOU!!

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