



Destination Signals supports the Pensacola Region with community activation—connecting local businesses with residents and visitors through VisitPensacola.com.



## THE BEST WAY TO REACH **LOCALS & VISITORS**

VisitPensacola.com

We are the most trusted travel resource for the Pensacola region. Advertise with us to reach a highly-qualified, engaged audience planning travel and activities. Through effective native advertising, connect with locals and visitors searching for hotels, things to do, restaurants, attractions, and events.

4.8 M + ANNUAL PAGEVIEWS

58% of Website Visitors Are aged 25-54



#### **TOP 5 REASONS TO ADVERTISE:**

- 1: **REACH** a qualified audience of wealthy, educated visitors and locals.
- 2: BUILD targeted, custom-tailored campaign strategies.
- 3: ACCESS native advertising placements, which outperform traditional display advertising 4 to 1.

- 4: MEASURE your advertising performance and results.
- 5: SUPPORT Pensacola. Your advertising dollars help power ongoing marketing campaigns to drive increased visibility and visitation for our community.

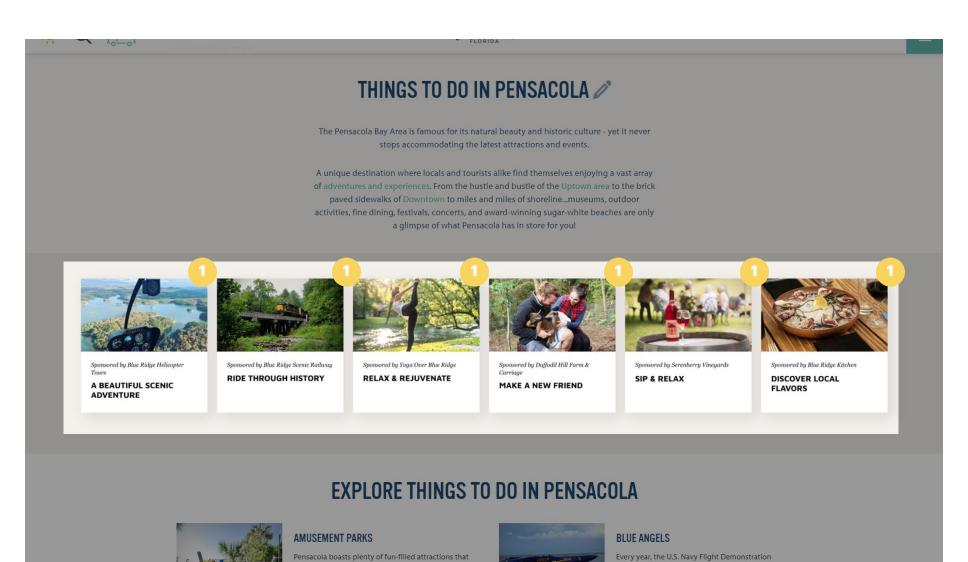
TO GET STARTED TODAY EMAIL **MBAILEY@VISITPENSACOLA.COM** 

#### FEATURED PARTNER

Image: 640x360 pixels
Title: 35 characters

Character count includes space

PLACEMENT / SINGLE PAGE (MAX 6 PER PAGE)	MONTHLY RATE
Homepage or Things to Do (Max 12 per page)	\$135
Events (Max 12 per page)	\$120
Places to Stay	\$105
Food & Drink	\$65
Plan Your Trip	\$20



### **FEATURED CONTENT**

Image: 640x480 pixels
Title: 35 characters
Body: 250 characters

Character count includes space

Places to Stay

Food & Drink

**MONTHLY RATE** 

\$105

\$190

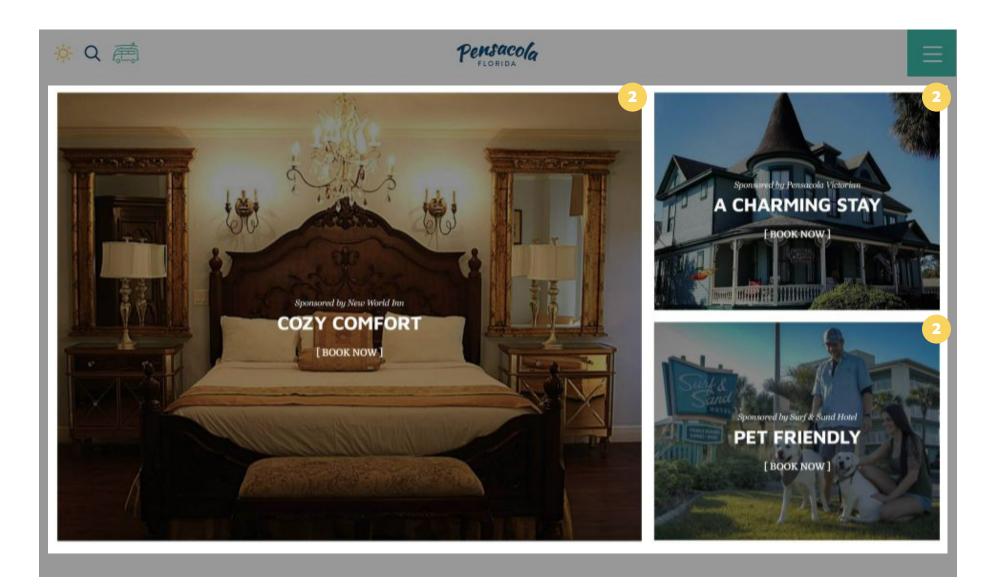
\$85

\$50

PLACEMENT / SINGLE PAGE (MAX 3 PER PAGE)

Homepage or Things to Do (Max 6 per page)

**Events** 





# THANK YOU!!

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